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From Bindings to Branding

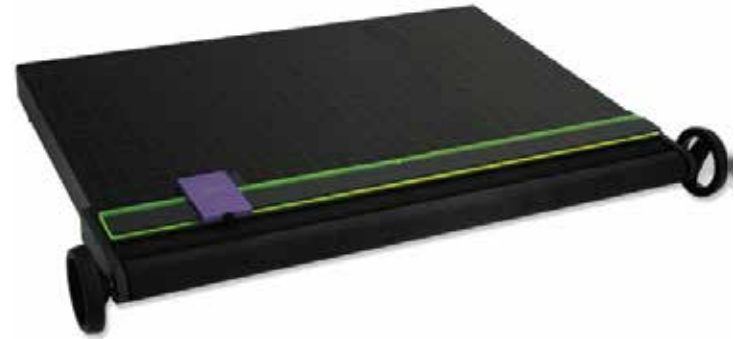
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# Powis IW-1 Image Wrapper

With the Image Wrapper you can make custom hard covers, quickly and easily, one at a time, in any office environment. With very little effort, it is possible to produce customized hard covers without messy glues, or heavy, expensive equipment. Best of all the finished covers are designed to work with all the Fastback® binding systems, including the Studio™ Binding System, Production WorkCell™, and PhotoPress™ Binding System. The Image Wrapper™ and its related products will work with a wide variety of materials. Virtually any paper or cloth will work with the Image Wrapper.



The Image Wrapper uses the Powis ImageBack™ Hardcovers and ImageBack™ Liners. Each cover comes with the adhesive already applied, so you never have to worry about messy glue application, leakage, glue build-up, or cleaning. Powis has done the complicated part of book assembly for you, so all you have to do is add your printed cover sheet. Use with the ImageBack Liners, and you can assemble books using the Fastback Hardcover Guide.

## HOW TO MAKE A PERSONALIZED COVER



1 Trim the printed cover sheet using the ImageBack template at the desired size.



2 Remove the release paper on the cover and smooth down the printed cover sheet, starting from the left and moving to the right.



3 Fold in the outside edges of the cover wrap to attach to the edges of the inside cover. Push the cover into the pinch roller to adhere the edges.



4 Attach an ImageBack liner to the two interior panels of the ImageBack Hardcover.

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